Power Hour Client Brief

Insight in Context

Thank you for your interest in the Power Hour. Please provide some information about your current business situation and the kind of help you are looking for. Open this form in a pdf viewer, click on the boxes to edit, then save and return the form to hello@insightincontext.com . Thank you.

Contact name:	
Email:	
Phone number:	
Business name:	

Business Situation:

Start up:		Which phase:	Idea generation:		In development:
New business (1-3 years)		Established business (4 years +)			

Give a general background to your business:

What solutions do you provide (or intend to)?

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What are the key issues you are facing in developing your new solutions and how have you been resolving them? Consider subjects such as time, resources, expertise, prioritising, etc.

What do you want to achieve from your Power Hour? Be realistic, it's only an hour! But what is the main thing that is stopping you moving forward right now?

The objective of the Power Hour is to give you key action points that you can take away and start working on straight away. The call will be followed up with a report summarising the key discussion points and key actions.

If you feel you may need more than one hour, there are options to continue working with you're your initial Momentum Package consists of a Power Hour and follow up 4 x 30 minute sessions to keep you on track and focused on delivery. For entrepreneurs who aim to develop new solutions, the Idea Resolution Framework takes you from idea generation through to launch.

Thank you for you for completing this. Please return this to hello@insightincontext.com

I'll get back to you as soon as possible, to have a quick chat or send you the link to the booking diary.

I look forward to talking to you soon.